SOEC - Privacy policy - Marketing

At SOEC we take consent and safety seriously and this also relates to the taking of and use of images during your visit.

We ask visitors to confirm their consent to SOEC taking images or films as part of its marketing activity during a visit to one of our Centres.

You will not be identified or named without your permission, and images are used solely by SOEC as part of its marketing.

Conditions of Photography Use

To comply with General Data Protection Regulations (GDPR), we need your permission before we can photograph or make any recordings of you or children in your care. We therefore ask customers to agree their consent at the time of booking.

If you agree and change your mind, please let our staff know on arrival.

How we use our Marketing images

SOEC will use images to advertise the locations, activities and products.

SOEC will retain these images in its image/video database for use in current or future marketing.

Historic photographs will remain in SOEC records and used in marketing and social media which may include display boards or publications.

SOEC will not use personal details or full names (which means first name and surname), or any detail that would identify participants, in any marketing. This includes photographic images, video, website, articles or printed material or in any other marketing undertaken by SOEC.

If we use photographs of individual participants, we will not use any names without prior permission.

If we name anyone in text, we will not use a photograph of them to accompany the article.

We may use group photographs or footage with very general labels, such as “hillwalk” or “bushcraft session”.

We will only use images of participants who are suitably dressed, to reduce the risk of such images being used inappropriately

Websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

Consent will be recorded in the SOEC’s records and will be retained no longer than is necessary for the purpose the data was obtained for.

You agree that if you take photographs or video recordings of your child/ren which include other adults or participants, you will use these for personal and family use only and you will not post on any personal social media accounts.

You understand that where consent has not been obtained from the other parents for any other use, you would be in breach of the Data Protection Act 2018 if you used the recordings for any wider purpose.

Changes to this Privacy Policy

Any changes SOEC may make to our Privacy Policy in the future will be posted on our website and, where appropriate, notified to you by e-mail.

Contact

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to admin@soec.org.uk